

Strategic Healthcare Systems, Inc.



**STRATEGIC
HEALTHCARE
SYSTEMS, INC.**

Meridian Medical Group
Professional Corporation

San Jose City-Center Medical Project
San Jose, CA.

Executive Summary

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Strategic Healthcare Systems, Inc.

“Affordable Healthcare for all Americans and Immigrants”

Introduction: Strategic Healthcare Systems, Inc., (*Strategic*) was founded in 1996 by Albert A. Gomez, M.D. The purpose was to create a healthcare company that focused specifically on lowering medical costs and developing solutions that met the medical needs of all Americans and immigrants.

Strategic has partnered with Meridian Medical Group Professional Corporation to establish medical clinics and diagnostic imaging centers in key population centers throughout California with a high percentage of working uninsured.

Mission: The mission of *Strategic Healthcare Systems, Inc.*, is to improve the health of individuals, families and communities by increasing access to quality healthcare services and eliminate the barriers to early diagnosis, treatment and prevention of disease.

Barriers Defined: The traditional barriers to obtaining healthcare services include culture, language, religious beliefs, level of education, location, and hours of operation. The high costs of medical treatment and the lack of affordable health insurance also pose major barriers to medical treatment.

Basic Premise: *Strategic's* business model is based on the premise that advances in medical science, medical technology and new pharmaceuticals are constantly lowering the actual cost of diagnosing and treating patients over the last thirty years.

Business Model: *Strategic* is organized as a virtual vertically integrated healthcare delivery system that lowers the cost of medical care by passing the savings negotiated with medical services providers through to cash-paying consumers. *Strategic's* value proposition to physicians, consumers and businesses is to increase the purchasing power of dollars spent for healthcare services by a factor of four to five times compared to usual customary fees.

San Jose City-Center Medical Project

The San Jose Hospital located in downtown San Jose served as an important source of primary care and in-patient tertiary care for both the local residents and the entire Santa Clara Valley for several decades. The hospital's emergency room with its trauma center designation not only provided first aid and urgent care, but was also known for its top quality life-saving management of major emergencies. The closure of San Jose Hospital two years ago by its new owner, HCA Corporation, created a vacuum of healthcare in downtown San Jose that needs to be addressed. *Strategic Healthcare Systems, Inc.* proposes to acquire property in the vicinity of the previous site of the hospital for the purposes of re-establishing comprehensive medical services in that community.

Target Market & Demographics

- Uninsured working individuals
- Independent contractors
- Self-employed
- Small businesses
- Non-profit institutions
- Government agencies
- Public and private schools
- Churches

Medical Services

- General medicine
 - Urgent care
 - Chronic disease management
 - Minor surgery
 - Family planning
 - Immunizations
 - Exercise and Physical therapy
 - Specialist clinics
 - Laser treatment center
 - Health education
 - Vitamins and supplements store
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Space Requirements

The San Jose City-Center medical project space requirement of 20,000 sq.ft. to 25,000 sq. ft. includes:

- Primary care and urgent care clinic: 15 to 20 rooms.
- Minor surgery and special procedures
- Health education center
- Business offices
- Employee facilities
- Conference room
- Diagnostic imaging center: X-ray, Ultrasound, C.T.
- Physical therapy
- Specialist offices and examination section
- Pharmacy

Proposed Hours of operation

General medical, urgent care and diagnostic imaging services will be provided by appointment and on a walk-in basis.

- Days open: Monday through Sunday
- Hours: 7:00 a.m. to 11:00 p.m.

All other specialty services to be provided by referral:

- Days open: Monday through Saturday
- Hours: 8:30 am to 6:30 pm

Government and Non-Profit Agencies

It is the policy and intent of Strategic healthcare Systems, Inc., and Meridian Medical Group to work with the Santa Clara County Departments of Social Services and Health, and non-profit healthcare agencies to make office space available to give local access to financial and medical assistance programs.